

LAKE & POND AQUATICS PRIVACY NOTICE

Here at Lake and Pond Aquatics we understand that customers care about the use and storage of their personal information and we value your trust in allowing us to do this in a careful and sensible manner. We have created this privacy notice in order to demonstrate our commitment to the privacy of our customers.

What Information We Collect

When you enquire with us we collect some of your personal information, to make sure we have everything we need to make the most of our services. We use this information for administration of the services you have asked for.

Who We Are

Lake and Pond Aquatics gathers and processes your personal information in accordance with this privacy notice and in compliance with the relevant data protection Regulation and laws. This notice provides you with the necessary information regarding your rights and our obligations, and explains how, why and when we process your personal data.

Information That We Collect

Lake and Pond Aquatics processes your personal information to meet our legal and statutory obligations and to provide you with our services. We will never collect any unnecessary personal data from you and do not process your information in any way, other than as specified in this notice.

The personal data that we collect from you is:-

- Name
- Home address
- Personal Email
- Home telephone Number
- Mobile telephone Number

We collect this information in the following ways

- Personal Email
- Telephone

Your personal data is stored on a manual record (Not electronically). We are also required under UK tax laws to keep your personal data for a minimum of 5 years after which time, if no further enquires have been received it will be shredded.

How We Use Your Personal Data *(Legal Basis for Processing)*

Lake and Pond Aquatics takes your privacy very seriously and will never disclose, share or sell your data without your consent, unless required to do so by law.

Your Rights

You have the right to access any personal information that Lake and Pond Aquatics processes about you and to request information about:-

- What personal data we hold about you
- The purpose of the processing
- The categories of personal data concerned
- How long we intend to store your personal data for

If you believe that we hold any incomplete or inaccurate data about you, you have the right to ask us to correct and/or complete the information and we will strive to do so as quickly as possible; unless there is a valid reason for not doing so, at which point you will be notified.

You also have the right to request erasure of your personal data or to restrict processing in accordance with the data protection laws.

If we receive a request from you to exercise any of the above rights, we may ask you to verify your identity before acting on the request; this is to ensure that your data is protected and kept secure.

Sharing and Disclosing Your Personal information

We do not share or disclose any of your personal information without your consent, other than for the purposes specified in this notice or where there is a legal requirement.

Safeguarding Measures

Lake and Pond Aquatics takes your privacy seriously and takes every reasonable measure and precaution to protect and secure your personal data. We work hard to protect you and your information from unauthorised access, alteration, disclosure or destruction.

Lodging a Complaint

Lake and Pond Aquatics only process your personal information in compliance with this privacy notice and in accordance with the relevant data protection laws; If, however you wish to raise a complaint regarding the processing of your personal data or are unsatisfied with how we have handled your information, you have the right to lodge a complaint with the supervisory authority.

Information Commissioner's Office

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Building 8, Jubilee House
Falconers Chase,
Wymondham,
Norfolk, NR18 0WW

e: OPCCN@norfolk.pnn.police.uk

t: 01953 424455

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